

COUNCIL
AGENDA

DEC 20, 1984

THE COUNCIL OF
THE CORPORATION OF THE CITY OF MISSISSAUGA
A G E N D A
SPECIAL COUNCIL MEETING
THURSDAY, DECEMBER 20, 1984, 10:00 AM

1. REPORTS FROM MUNICIPAL OFFICERS

- R-1 PORT CREDIT BIA EXPANSION A.01.08.02
Report dated December 20, 1984, from R. G. B. Edmunds,
Commissioner of Planning, recommending that a by-law be passed to
designate the expanded Port Credit Business Improvement Area.

Resolution/By-law available.
- R-2 VALIDATION OF TITLE - DELKUS CRESCENT G.01.03
Report dated December 13, 1984, from L. W. Stewart, City
Solicitor, recommending that a by-law be passed requesting the
Minister of Municipal Affairs & Housing to validate the title of
Part of Lot 87, RP 778 (2226 Delkus Crescent).

Resolution/By-law available.

2. MOTIONS

- (a) To pass a by-law to designate the expanded Port Credit Business
Improvement Area. (See REPORTS FROM MUNICIPAL OFFICERS - R-1,
BY-LAWS - 999-84.)
- (b) To pass a by-law to request validation of the title of Part of Lot
87, RP 778 (2226 Delkus Crescent). (See REPORTS FROM MUNICIPAL
OFFICERS - R-2, BY-LAWS - 1000-84.)

3. BY-LAWS

- 999-84 A by-law to designate the expanded Port Credit Business
Improvement Area. (See REPORTS FROM MUNICIPAL OFFICERS - R-1,
MOTIONS - (a).)
A.01.08.02
- 1000-84 A by-law to request the Minister of Municipal Affairs & Housing
to validate the title of Part of Lot 87, RP 778 (2226 Delkus
Crescent). (See REPORTS FROM MUNICIPAL OFFICERS - R-2, MOTIONS -
(b).)
G.01.03
- 1001-84 A by-law to adopt a Coat of Arms for the City of Mississauga.
A.04.09

4. UNFINISHED BUSINESS

UB-1 RAINBOW FESTIVAL GRANT

A.04.08.06,
J.07.02.01

General Committee at its meeting held on December 12, 1984, referred consideration of the following to this Special Meeting of Council, without recommendation:

Report dated December 6, 1984, from I. W. Scott, Commissioner of Recreation & Parks, recommending:

- (a) That the Rainbow Festival Committee be required to pay \$1,188.00 for outstanding bills for rentals of indoor facilities, stages, P.A. system, and voice pager, and that the amount of \$7,631.49 of the \$8,819.49 currently invoiced to the Festival be waived;
- (b) That the City endorse the concept of a City-wide Festival, with representatives from Council, City staff, and the Recreation and Parks Committee to attend steering committee meetings with Rainbow Board members to plan the long-term future growth of the City Festival;
- (c) That a grant in the amount of \$43,000.00 be awarded to the Rainbow Festival Board of Directors to be used towards the administrative and programming the operations of the 1985 Festival, as follows:
 - an immediate grant of \$20,000.00, of which \$10,000.00 is intended to assist with ongoing administrative and staff salary costs through to July 30, 1985, and \$10,000.00 for programme need money;
 - a maximum grant of \$15,000.00 in April 1985 towards programming operations subject to a recommendation from the Commissioner of Recreation and Parks, accompanied by a report from the Rainbow Festival Board of Directors outlining their progress in programme planning and fund-raising;
 - a grant of \$8,000.00 in July 1985, to cover staff salary and administrative costs for the period from August 1 to December 31, 1985;
- (d) That the Rainbow Festival be eligible for subsidized services normally available to community groups through the City's Group Liaison Policy, with the levels of service to be reviewed and approved on an annual basis;
- (e) That the Commissioner of Recreation and Parks prepare a report to General Committee within 8 weeks following the 1985 Mississauga Rainbow Festival which would review the 1985 Festival programme and financial operation.

See Attachments - UB-1.

UB-2 RAINBOW FESTIVAL LIAISON

A.04.08.06

Council at its meeting held on December 17, 1984, referred consideration of the following to this Special Meeting:

Motion by Councillor D. Culham, seconded by Councillor D. Cook:
"THAT Councillor H. Kennedy be appointed to replace Councillor D. Culham as a liaison with the Rainbow Festival Committee."

5. ADJOURNMENT

CITY OF MISSISSAUGA

ITEM:

FILE: S.P. 247(b) Port Credit
BIA

PLANNING DEPARTMENT

DATE: December 20, 1984

C. A. DATE DEC 20 1984

TO

H. McCallion, Mayor, and Members of the City of
Mississauga Council

FROM

R.G.B Edmunds, Commissioner of Planning

SUBJECT

Expansion of Port Credit Business Improvement Area (BIA)

ORIGIN

Letter from Port Credit Business Improvement Area dated
May 29, 1984, requesting the expansion of Port Credit BIA.

COMMENTS

On October 22, 1984 City Council considered the attached
Planning Staff report concerning the proposed Port Credit
BIA boundary expansions, and resolved to approve the BIA
request to expand its boundaries and to send a notice of
intention to enact a by-law in accordance with that
approval to the affected landowners and tenants.

Under the Municipal Act, unless a petition is received by
the City Clerk within the two-month appeal period, signed
by at least one-third of the persons entitled to notice
representing a third of the assessed value of the land in the
area, City Council may enact the by-law to expand the
boundaries of a BIA. No such petition was received by the
City Clerk.


Ontario Municipal Board approval of the by-law is
required, if an objection is received within the 30-day
appeal period. While an objection to the expansion was
received, it was withdrawn on December 14, 1984 following
discussion with the BIA Chairman and staff.

This means that City Council can enact the by-law to
expand the boundaries of the Port Credit BIA. In
accordance with the Municipal Act the by-law cannot
come into force until January 1, 1985.

RECOMMENDATION:

That a by-law be enacted to designate the expanded Port
Credit Business Improvement Area.

✓ RESOLUTION/BY-LAW AVAILABLE :


R. G. B. EDMUNDS
COMMISSIONER OF PLANNING

R-1-a

CITY OF MISSISSAUGA

ITEM:

FILE: S.P. 247(b) Port Credit
BIA

PLANNING DEPARTMENT

DATE: October 17, 1984

TO

H. McCallion, Mayor, and Members of the City of
Mississauga Council

FROM

R.G.B Edmunds, Commissioner of Planning

SUBJECT

Expansion of Port Credit Business Improvement Area

ORIGIN

Letter from Port Credit Business Improvement Area,
dated May 29, 1984, requesting the expansion of Port
Credit BIA

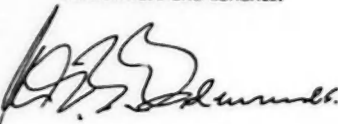
COMMENTS

The proposed Port Credit BIA expansion is illustrated on
the attached map. It reflects the pattern of existing and
proposed commercial development in Port Credit and
appears to be appropriate in terms of land uses.

The procedure to be followed with respect the expansion
of existing business improvement area is defined by
Section 217, of the Municipal Act. In accordance with
that Act a by-law, which includes the revised legal
description of the BIA, has been prepared and is attached
to this report. If City Council approves the requested
expansion, the affected land owners and/or tenants must
be notified before the by-law is finally enacted. The
appeal period is two months.

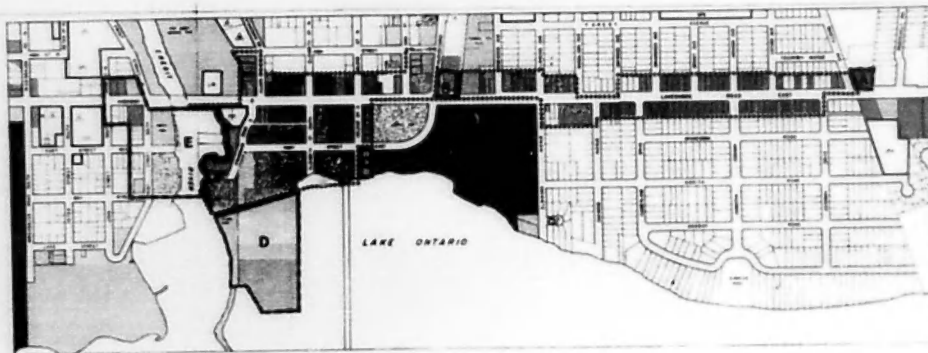
RECOMMENDATIONS

1. That the request from Port Credit Business
Improvement Area to expand its boundaries, as
outlined in appendix 'A' attached to the letter
from Mr. William Jeffery, Chairman of the Port
Credit Business Improvement Area, dated
May 29, 1984, be approved.
2. That two readings be given to the by-law to
designate the expanded Port Credit Business
Improvement Area and that notice of intention to
enact the by-law be sent to the affected
landowners and tenants.



R.G.B. Edmunds
Commissioner of Planning

1141a/104



**PROPOSED EXPANSION
PORT CREDIT
BUSINESS IMPROVEMENT AREA**



CITY OF MISSISSAUGA PLANNING DEPARTMENT

LAND USE

	RESIDENTIAL
	RETAIL COMMERCIAL
	SERVICE COMMERCIAL
	PARKING
	INSTITUTIONAL
	PUBLIC OPEN SPACE
	PRIVATE OPEN SPACE
	BOUNDARY OF B.I.A.
	UTILITIES
	TRANSPORTATION
	INDUSTRIAL
	VACANT

JPS	JUNIOR PUBLIC SCHOOL
SPS	SENIOR PUBLIC SCHOOL
JSS	JUNIOR SEPARATE SCHOOL
P.O.	POST OFFICE
FH	FIRE HALL
PS	POLICE STATION
LIB.	LIBRARY
	PLACE OF RELIGIOUS ASSEMBLY
CC	COMMUNITY CENTRE
	PROPOSED ADDITIONS TO THE PORT CREDIT BUSINESS IMPROVEMENT DISTRICT

R-1-A

M-345



R-2

City of Mississauga
MEMORANDUM

To: MAYOR AND MEMBERS OF COUNCIL
Dept. _____

From: L. W. STEWART, Q.C.
CITY SOLICITOR
Dept. _____

December 13th, 1984

C.A. DATE DEC 20 1984

SUBJECT:

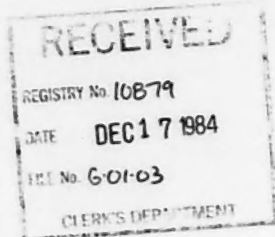
Application for Validation of Title
Part Lot 87, Plan 778, 2226 Delkus Crescent,
Mississauga.

ORIGIN:

Application of Elaine Edna Johnston for a by-law
to request the Minister to validate title under
the Planning Act, 1983, Section 56.

COMMENTS:

2226 Delkus Crescent is a semi-detached dwelling
house on one-half of Lot 87, Plan 778. It was
conveyed to the Johnstons on June 7th, 1968.
There is an uncertainty as to the validity of
title to this property, as is the case with a
great many conveyances of semi-detached dwellings
made between the 14th day of June, 1967 and the
17th day of July, 1970 in the City of Mississauga.



During most of this period of time, subdivision
control and part lot control was imposed upon
lands within the City of Mississauga by virtue of
By-law No. 1735, first enacted on the 1st day of
June, 1954 and registered as Instrument No. 426
and amended from time to time thereafter. It is
clear from the amendments made to this by-law from
time to time that it was the intention that part
lot control under the Planning Act not apply to
lots upon which these semi-detached dwellings were
located so that conveyances of half lots could be
made without offending the Planning Act.

However, it is far from certain that the actual
wording of By-law 1735 as amended, achieved the
result which was intended. It has been the topic
of discussion and concern among conveyancers in
the City of Mississauga for some time. However,
this department knows of no judicial
pronouncements upon the problem and owners have
generally resorted to other remedies, such as
validation of title applications, rather than
taking action in the Courts to determine the
validity of their title.

✓ RESOLUTION/BY-LAW AVAILABLE !

.../2.

R-2-a

December 13th, 1984

This application has been circulated to the Engineering Department, the Planning Department, the Building Department, the Recreation and Parks Department and the Clerks Department, all of which have advised that they have no objection to the validation of this title.

RECOMMENDATION:

That a by-law be enacted requesting the Minister to make an Order pursuant to the provisions of the Planning Act, 1983, Statutes of Ontario 1983 c. 1, Section 56 with respect to part of Lot 87 Registered Plan 778 known as 2226 Delkus Crescent, Mississauga, Ontario.



L. W. STEWART, Q.C.
CITY SOLICITOR

8K30
RK G:aa
0901L/37

cc: E.M. Halliday



City of Mississauga
MEMORANDUM

UB-1

To: H. MCCALLION, MAYOR, AND MEMBERS OF
CITY OF MISSISSAUGA COUNCIL
Dept. _____

From: IAN W. SCOTT, COMMISSIONER
RECREATION & PARKS DEPARTMENT
Dept. _____

10661

DATE DEC 7 1984
FILE NO. A-04-08-06
J-07-02-01
CLERK'S DEPARTMENT
December 6, 1984

G. C. DATE DEC 12 1984

SUBJECT:

Rainbow Festival grant request.

ORIGIN:

Two attached letters dated November 14 and December 3, 1984 from the 1984 Rainbow Festival Chairman for City support.

COMMENTS:

In our earlier memo to Council dated August 29, 1984, we reported on the many positive highlights of the 1984 Rainbow Festival. This was one of the most successful festivals held in our City. Some of these highlights included:

- Re-establishment of the site to Port Credit Memorial Park and vicinity, with extra power installation to meet long-term needs.
- Change of date to July 1st weekend to take advantage of excellent weather, co-operation with Jaycees Canada Day Picnic and parade sponsorship, and linkage with Canada Day celebrations and associated grants available.
- An expanded programme to 3 major days from one, with a variety of fresh programme initiatives including the "Global Village" (complete with professional booths), professionally co-ordinated stage entertainment, Japanese Dinner Kick-off, Youth Day Activities, a City-wide talent contest, first class fireworks, our Department's Family Funland, two live outdoor concerts for children, and a major soccer tournament.

UB-1-a

- 2 -

- An excellent fund-raising campaign that netted \$20,000.00 from corporate sources, employment of grants from 3 levels of government, sale of lottery tickets at \$2.00 each, significant revenues generated from admission fees, sale of booth spaces to artisan groups, and shared profits from carnival operations.

The Festival Board consisted of a group of 15 very capable, committed, and enthusiastic volunteers, complimented by a hard-working staff co-ordinator. Twelve members have returned to the 1985 Board of Directors that has now been expanded to 22 members. They have declared an overall commitment to better market the festival and increase participation from community groups, schools, artisans, residents and corporations.

A number of initiatives are already completed and/or planned for 1985 including:

- Adoption of a revised constitution.
- Hosting a well attended Annual Meeting.
- Hosting a well attended official opening on November 29th of a new office donated in the Mascan Building.
- Restructuring of special committees to prepare recommendations for Board and Executive approval, thus enabling better communications and tighter controls.
- Plans drafted for a higher profile appeal for corporate donations.
- Adoption of a commitment to maintain a year-round administrative operation complete with staffing, office, telephone and support services.
- Adoption of a 1985 programme theme "This is Mississauga".

The current financial status of the Festival is not as optimistic as initially reported in our August 29th, 1984 memo to City Council. Considering their many programme initiatives and expansions, the Festival Committee did reasonably well to come within \$7,200.00 of breaking even on a \$93,000.00 operating budget for 1984. There are several reasons for the change from the earlier forecast of a net figure "in the black":

4B-1-h

- The Festival books were not closed at reporting time, and accurate paper flow to the Treasurer was hampered by temporary storage of records due to lost office space for 2 months.
- Some unexpected and/or higher than anticipated bills were received following our memo.
- Lower than expected recoveries from lottery sales were realized.
- Some participating groups who lost monies hosting major attractions at the Festival are refusing to honour their commitments to share responsibility for their operating costs with the Festival.

At this time the major outstanding unpaid debt to the City of Mississauga totals of \$8,819.49. This figure represents the City services charged back to the Festival with the exception of staff advisory liaison time. (This decision was adopted by Council along with our recommendation to grant them \$30,000.00 back in September, 1983).

- Nearly half of this amount (\$4,416.00) relates to full-time Parks staff salaries (no overtime) plus the usual budgeted costs for operating parks vehicles and equipment at the main site.
- One quarter of this amount (\$2,052.00) relates to purchase of materials from which 60 collapsible display booths were constructed. These are now a capital asset similar to our extra power installation in the park that can be used for many City Festivals to come.
- A total of \$681.00 of services could have been requested through our Group Liaison Policy (photocopying minutes, mailings, and poster artwork).
- A total of \$482.00 could be absorbed in normal City programme budgets (eg. teen leaders hired for Youth Day, lifeguards hired to supervise the river, 10th Anniversary T-shirts for festival volunteers).
- The remainder of \$1,188.00 relates to fees that any community group without exception should expect to pay (ie. rentals of arenas, halls, stages, P.A. system, and voice pager booked on their behalf).

UB-1-c

- 4 -

In light of their current financial deficit, our Department is recommending that Council reconsider our earlier recommendation to invoice the Rainbow Festival for the City services rendered. We propose instead that they be invoiced only for the amount of \$1,188.00 to cover the normal rental charges to community groups. This would enable them to clear their 1984 budget at about a break-even situation.

Our City Festival is at a crossroads in its development. It has undertaken in its 9-year history to provide a positive rallying point for a young and rapidly growing City of many distinct communities spread over 111 square miles. Many organizational developments, positive experiences and achievements have been assembled over this period of time, not without a significant investment of Department support.

The Festival is now in a position of having an established identity, an appropriate park facility, a business office, an inventory of capital items, and a mature, committed Board of Directors complimented by a resourceful staff co-ordinator. If it is to become a recognized "City Festival" a larger more long-term commitment from the City will be required, both in terms of the City's moral support for the concept, and ongoing City financial support.

The Festival is perhaps one of the few avenues available to potentially rally a cross section of geographic communities, ethnic groups, service clubs, businesses, and residential groups and thereby to foster City-wide pride, awareness, identity and co-operation. Our Department has always supported the concept and is proud to have played a role in the development of a City-wide Festival as an annual rallying point.

The Festival has different objectives and organizational needs which make it quite distinct from our local community festivals. These distinctions are justifiable and are outlined in the letter dated November 14, 1984 from the Chairperson. Basically, they are,

- 1) The role of the volunteer on the Board of Directors is to act more as a custodian and planner of an event offered to all City residents on behalf of the City,

UB-1-d

- 2) The expectation of financial and organizational self-sufficiency identified in our City Group Liaison Policy for affiliated groups is not appropriate to apply to our City's Annual Festival, given a year-round administrative operation with an annual budget of approximately \$100,000.00

The Festival Board of Directors feels the need to have a more defined commitment and partnership from the City with the Festival. They have therefore proposed in their November 14th letter the establishment of a steering committee with City representation from Council, staff, and the Recreation and Parks Committee to map out the growth of the event which should and could be one of the most cohesive activities in the City.

The Festival Committee proposes to draft a discussion paper which could suggest a number of alternatives for the future, to serve as an agenda. Hopefully these meetings could begin early in 1985. Our Department strongly endorses the establishment of this Committee.

With regard to short-term financial needs, the attached letter dated December 3, 1984 from the Chairman requests the City to provide a \$53,000.00 grant for the 1985 operation, consisting of \$35,000.00 for programming and \$18,000.00 for staffing and ongoing administrative operations. This is anticipated as contributing towards an overall budget of \$105,000.00 (compared to \$93,000.00 in 1984).

City Council members may recall our Department memo on last September, 1983, which studied 3 other City Festivals in Brampton, Cambridge, and Hamilton. Their actual operating budgets ranged between \$97,000.00 and \$106,000.00 in 1982. The average annual value of Municipal support in the 3 cities ranged between \$34,000.00 to \$55,000.00. In each case, their major festival is complimented by several smaller festivities similar to our neighbourhood festivals.

We feel that a grant totalling \$43,000.00 should be approved for the Rainbow Festival Board of Directors to help cover their administrative and programming needs. This should be allocated according to the following schedule:

UB-1-e

- 6 -

- a) An immediate grant of \$20,000.00 primarily to cover ongoing staff salary and administrative costs until July 30, 1985 (\$10,000.00) plus programme development seed monies (\$10,000.00).
- b) April, 1985 - a maximum grant of \$15,000.00 towards programme operations, subject to a recommendation to City Council from the Commissioner of Recreation and Parks accompanied by a report from the Rainbow Festival Board of Directors outlining their progress in programme planning and fund-raising.
- c) July, 1985 - a grant of \$8,000.00 to cover staff salary and administrative costs for the period from August 1st, 1985 to December 31, 1985.

We would further recommend that a maximum additional grant of \$10,000.00 be available for application by the Rainbow Festival Board of Directors in May 1985 if they feel the necessity for additional funding.

We also recommend that Rainbow Festival should be eligible for subsidized services normally available to all community groups through our Group Liaison Policy. The level of this service should be determined annually in consultation with staff, and presented to Council via the usual channels.

RECOMMENDATIONS:

- 1) That City Council forgive the Rainbow Festival Committee for \$7,631.49 of the \$8,819.49 currently invoiced to the Festival, and only require payment of \$1,188.00 for outstanding bills for rentals of indoor facilities, stages, P.A. system, and voice pager.
- 2) That City Council endorse the concept of a City-wide Festival, with representatives from Council, City staff, and the Recreation and Parks Committee to attend steering committee meetings with Rainbow Board members to plan the long-term future growth of the City Festival.
- 3) That City Council grant a total of \$43,000.00 to the Rainbow Festival Board of Directors to be used towards the administrative and programming the operations of the 1985 Festival, which would be awarded as follows:

UB-1-f

- an immediate grant of \$20,000.00, of which \$10,000.00 is intended to assist with ongoing administrative and staff salary costs through to July 30, 1985, and \$10,000.00 for programme need money.
- In April 1985 - a maximum grant of \$15,000.00 towards programming operations subject to a recommendation from the Commissioner of Recreation and Parks to City Council, accompanied by a report from the Rainbow Festival Board of Directors outlining their progress in programme planning and fund-raising.
- In July 1985, a grant of \$8,000.00 to cover staff salary and administrative costs for the period from August 1st, 1985 to December 31, 1985.
- 4) That Rainbow Festival be eligible for subsidized services normally available to community groups through our Group Liaison Policy, with the levels of service to be reviewed and approved on an annual basis.
- 5) That the Commissioner of Recreation and Parks present a report to City Council within 8 weeks following the 1985 Mississauga Rainbow Festival which would review the 1985 Festival programme and financial operation.

Approved by:
City Manager,

Ian W. Scott/ps

Ian W. Scott, Commissioner,
Recreation and Parks Department

RP:dd
7936r/0345R

c.c. E. M. Halliday, City Manager



4B-1g

Mr. Ian Scott,
Commissioner,
City of Mississauga,
Recreation & Parks Department
1 City Centre Drive,
Mississauga, Ontario,
L5B 1M2

CITY OF MISSISSAUGA RECREATION AND PARKS			
REC DEC 04 1984			
	ACT	ADJ	OPEN
Commissioner			<i>W3</i>
Dir. Of Rec.		<i>✓</i>	
Dir. Of Pks			
Dir. Of Adm.			
Dir. Of Fin.			

December 3, 1984

Dear Ian,

Following our meeting on Friday November 30, 1984, with Gerry Love and Russ Pooley from your Department and Italo Cerra and myself from the Rainbow Festival Board and Gregory Dell, our Administrative Co-ordinator, we would like to request support from the City of Mississauga in several specific areas to the programming and operational needs of the Rainbow Festival.

First, as we discussed, the information given in July 1984 to your Department regarding the financial position of the Rainbow Festival, has not proven to be correct. There are a number of explanations for that error: the fact that our books were not closed at that time; the fact that the Festival Board has been committed, since September 1984, with the support of the City of Mississauga, to a full time operation; the tardiness of businesses in submitting bills; the exclusion of a \$4,000.00 bill from the Mississauga News; the lower than expected revenues from the lottery; and the fact that some organizations involved in activities, programs, and fund-raising events at the Festival claimed to have lost money and have not honoured financial commitments to the Festival. At the same time, the Festival was without office space for two months and was unable to provide accurate information to our Treasurer.

As a result of closing the books this month, we find that, should we be obligated to repay the City of Mississauga the chargeback of approximately \$8,700.00, the Rainbow Festival would be seriously in debt. Should this amount be waived, we would have a surplus of \$1,539.00. May we request that the Recreation & Parks Department waive the remaining chargeback of approximately \$8,700.00, noting that previous charges for facility rental, mailings, postage and photocopying have already been paid.

Secondly, the Board and Committees are actively planning the 1985 Rainbow Festival on behalf of the City and request support for these endeavours. The theme is "This is Mississauga" and builds on the 1984 efforts to bring citizens, private and corporate, together on a citywide basis.

Mississauga Community Festival
Box 73, Station 'A'
Mississauga, Ont. L5A 2Y9
(416) 276-7410

Registered Charity No. 0574012-56-13

2.

UB-16

As I mentioned to you in my letter of November 14, the Board wishes to meet with City officials to discuss the future mandate and direction of the Rainbow Festival. However, in the interim, the 1985 event is in need of operating and programming funds. We have launched our corporate campaign and hope to exceed our 1984 \$20,000 revenues from that source. These funds are directed towards programs operated by the Festival and to those community groups who participate in the event. As in previous years, we are hopeful that the lottery will earn a reasonable amount for the operation of the event. However, this is not an activity which traditionally brings a high return for the Festival.

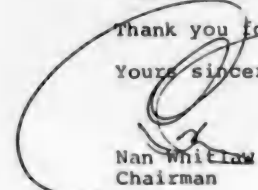
We have recently learned that the Federal Career Development grant which funded our staff position will not be renewed and, although we are pursuing other funding sources, we are not optimistic about replacing this \$16,500 grant.

Our request to you for funding for 1985 is for a \$35,000 grant towards the programming aspects of the Rainbow Festival (this relates to the \$30,000 in 1984) and an operating grant of \$18,000 towards the staffing and ongoing operation of the Festival Board. The annual expenditure in 1984 was \$93,000. With anticipated normal growth and development in 1985 this figure would be approximately \$105,000. Of that amount, we anticipate that 25% or more will come from the corporate sector and that a similar figure will be generated through earned income.

In acknowledging that the Rainbow Festival is operated by the Board and volunteers with the support, encouragement and participation of the City on behalf of the citizens for their enjoyment and for the cohesive needs of the City, we request that the City of Mississauga provide the necessary financial support to the organization and the program.

Thank you for your advice and assistance in this matter.

Yours sincerely,


Nan Whitlow
Chairman



UB-1-i

November 14, 1984

Mr. Ian Scott,
Commissioner,
Recreation & Parks Department,
City of Mississauga,
1 City Centre Drive,
Mississauga, Ontario
L5B 1M4

Dear Ian,

Thank you for your letter of November 7, 1984, for the enclosed policy paper regarding Mississauga municipal support to Festivals and for the invitation to attend the Recreation & Parks meeting on November 20, 1984.

In speaking with Russ Pooley a week ago, I indicated that November 20 is the regular meeting date for the Rainbow Festival Board, and since this is the first working meeting of the year, it will not be possible for us to attend the Recreation & Parks meeting. This is much to our regret since the Rainbow Festival is the largest such event in the City, and is the only one which attempts to meet the needs of the full citizenry.

Although we cannot be represented at your meeting, the topics under discussion in the policy paper are of such importance and since the Rainbow Festival is cited throughout the documents, we feel we would like to make several comments and indicate our interest in meeting with the committee at a subsequent mutually convenient date.

There seems to be some disparity in the perceptions held about the Rainbow Festival. For example, the members of the Board do not look upon the Festival or its support organization as a free standing entity that is in existence for some "self fulfilling" purpose. We see it as an extension of the community, both private and corporate at large. It is an event which is there to provide the vehicle for other community groups to meet their needs. In other words, it is a service offered, on behalf of the City, to its citizens.

It would appear, from the Recreation & Parks document, that the Rainbow Festival is seen in an entirely different light by the City staff. This is illustrated somewhat by the reference that it is a community group which the City wishes to encourage to self sufficiency. Needless to say, as an organization that sees itself as having a service mandate, the Festival Board is at a loss to determine how it might achieve this.

Mississauga Community Festival
Box 73, Station 'A'
Mississauga, Ont. L5A 2Y9
(416) 276-7410

Registered Charity No 0574012-56-13

2.

UB-1-j

It also seems that the members of Council perceive the Rainbow Festival in yet a different way. They seem to feel that it is a citywide event and should, in certain ways, represent the City to the people. This is a very legitimate perception and one that becomes quite concrete in the awarding of the \$30,000 grant. However, then we have chargebacks in the excess of \$10,000.

During the past year, members of Council made various demands upon the Rainbow Festival. Demands which were very much in keeping with the citywide nature of the event and with the 10th anniversary of the City of Mississauga. The location of the Festival was subject to Council approval, the employment of the Festival staff was open to Council scrutiny and the Festival was required to make bi-monthly reports to the Council. Council members willingly attended the Festival and were active participants.

All of these would give one the impression that the City of Mississauga Council members feel an "ownership" towards the Rainbow Festival. This is indeed appropriate and very welcome to those of us who sit on the Board since we regard ourselves more as custodians and planners of the event. Many have preceded us here and hopefully many more will follow.

I would like to suggest to you and the members of the Recreation & Parks committee that solutions to this dilemma in which we find ourselves be sought through several avenues.

First, that we agree that the 1985 Rainbow Festival will move ahead in much the same mode as 1984, being assured of a level of financial support from the City.

Concurrent with this, representatives of the Festival Board meet with Recreation & Parks staff, members of the Committee and members of the City Council.

As a basis for these discussions, the Rainbow Festival would undertake the preparation of a discussion paper which could suggest a number of alternatives for the future.

It is our opinion that in taking time for such discussions and reflections now, we will be able to mutually map out the growth of this event which should and could be one of the most cohesive activities in the City.

Sincerely,

Nan Whitlaw
Chairman of the Board

c.c. Mayor Hazel McCallion
Councillor Steve Mahoney, Chairman, Recreation & Parks
✓ Mr. Jerry Love, Director of Recreation, Recreation & Parks
Councillor David Culham, Rainbow Festival Liaison



TO: City of Mississauga Council

FROM: Nan Whitlaw, Chairman
Mississauga Rainbow Festival

DATE: December 11, 1984

RE: Attached Financial Figures

As requested by Council, please find attached a non-audited financial statement to November 30, 1984 showing accumulated deficit.

Also attached is a proposed 1985 budget with comparative non-audited actuals from 1984.

Mississauga Community Festival
Box 73, Station 'A'
Mississauga, Ont. L5A 2Y9
(416) 276-7410

Registered Charity No. 0574012-56-13



4B-1-2

PROFIT (LOSS) STATEMENT

as at
October 30, 1984

Profit November 1, 1984	\$ 3,427.41	
Accounts Receivable	8,924.00	
Cash on hand	<u>3,630.00</u>	
	\$15,981.41	
Accounts payable	\$11,015.00	
City of Mississauga	7,876.83	
City of Mississauga	<u>942.66</u>	
Profit (loss)	\$19,834.49	(\$3,853.08)

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UB-1-m

RAINBOW FESTIVAL 1985

Tentative Budget to August 31, 1985

	<u>8 months</u> <u>1985</u>	<u>13 months</u> <u>1984 (actual)</u>
<u>REVENUE</u>		
City of Mississauga	\$ 43,000.00	\$30,000.00
Federal Government	0	14,895.00
Provincial Government	0	307.64
Provincial Government	0	4,927.61
Earned Income	20,000.00	16,524.29
Fundraising/Lottery	42,000.00	27,380.00
Interest	<u>700.00</u>	<u>662.60</u>
	\$105,000.00	\$94,697.14
<u>EXPENSES</u>		
Administration	\$ 19,438.85	\$26,511.25
Site/Security	18,500.00	15,158.38
Marketing	24,000.00	26,553.74
Programming	30,000.00	15,485.01
* Fundraising	<u>7,500.00</u>	<u>7,561.35</u>
	\$ 99,438.85	\$91,269.73

*Fundraising goal is \$70,000.00 however realistic growth for budgetting purposes is as recorded above.

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